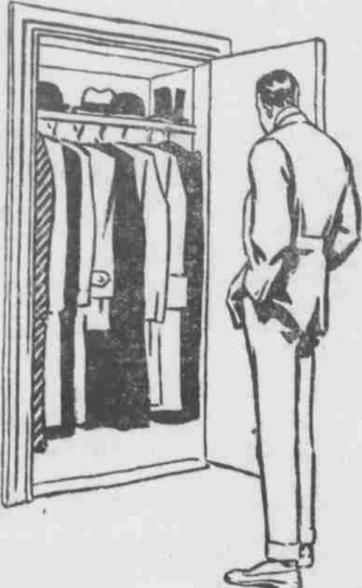


# THIS IS A FORTUNATE MAN



Copyright Hart Schaffner & Marx

He has at least nine overcoats, and he is just about fixed for the Fall and Winter—maybe a little more than fixed.

Well, anyhow, its a good picture to emphasize **Overcoats**; you'll admit that. So we're using it to get your mind on the overcoat question.

**How many do you need?** One or possibly two. And you can have your choice in this store now of the finest display of overcoats you ever saw.

They are made by America's greatest makers. There are ulsters, great coats, box backs, the famous Six Hundred styles and Chesterfields.

Soft rich materials, rough coarse materials, warm-without-weight stuff, raincoats, utility coats. Just ask to see them.

## \$12.50 to \$35.00

### IT MAY NOT BE GENERALLY KNOWN

that the so-called 5-cent "nickel" contains 75 per cent copper and but 25 per cent nickel, while the 1-cent "copper" contains 95 per cent copper and 5 per cent tin and zinc. Both the nickel and the copper look like the metal from which they take their name.

**You can not judge by appearances.**

Goods in this store are sold for exactly what they are. They are called by their right name because by their name you are to know that there is no "alloy" in them. Their looks always tell a true story of their real quality. They are 100 per cent good now and will be as long as this store solicits your trade.

## CONSTRUCTION OF LARGEST WARSHIP ON COAST BEGINS

**KEEL OF SUPER DREADNAUGHT CALIFORNIA IS LAID AT NOON TODAY.**

Thousands of Wildly Cheering Californians View Ceremonies—State and City Officials, Together With Army and Navy Officials Participate.

**MADE ISLAND NAVY YARD, CAL.** Oct. 25.—In the presence of thousands of wildly cheering Californians, the keel of the super-dreadnaught California, the largest warship ever put under construction on the Pacific coast, was laid here at noon today. United States Senator James D. Phelan and officials of the navy yard represented the government, while Congressman Curry, Mayor James Roney of Vallejo and state and municipal officials formed the reveting gang that hammered the first rivets into place and began actual work of construction.

The ceremonies took place at noon, after the battleship Oregon, famous "bulldog of the navy," and its sister product of a San Francisco bay shipyard, brought the party aboard the Oregon and the members of nearby parlors were in attendance. The California Pioneers' Society was also well represented.

Owing to the fact that the new ship is named after the Golden State and is being built in California, the ceremonies were largely attended by the Native Sons and Daughters of the Golden West. The state officers were members of the party aboard the Oregon and the members of nearby parlors were in attendance. The California Pioneers' Society was also well represented.

It is the intention to launch the California in January, 1918. She will be christened and ready for a trial trip a year later.

The California's specifications are the latest ideas in naval construction, largely the result of careful study of naval engagements in the European war. The big ship has many features not to be found on ships now in service. The armoring of the vessel is planned to guard also against torpedo attacks and mines. Naval constructors believe that the ship will be impregnable against such attacks.

The super-dreadnaught will be 624 feet long, 96 feet in width and 47 feet 2 inches deep. At her mean draft of 30 feet, 3 inches, she will have a displacement of 32,000 tons and will be capable of sustaining a speed of 21 knots an hour for twelve continuous hours.

The California's principal battery will be twelve 14-inch fifty-caliber breech-loading rifles. These guns are to be of an exceptionally powerful new type. They will be mounted in three, in four center line turrets, which will be heavily armored. The remainder of the armament includes twenty-two five-inch rapid-fire guns, four submerged torpedo tubes, four six-pounders (mainly for saluting), four 3-inch anti-aircraft guns, two one pounder guns for ship's boats, a 3-inch landing piece and several 30-caliber machine guns.

The California's machinery is to be operated by electricity. This will be furnished by mammoth generators, driven by oil-burning turbines. When fully manned the California will have a complement of 58 officers and 1021 men.

# Eleventh Hour Party Needs

Possibly you've received a delayed invitation or maybe the party gown you've intended to wear has proven a disappointment or perhaps you've changed your mind and want something entirely different.

In any event we want to remind you that we have a selected assortment of the newest party frocks for your approval.

All the latest ideas in style, trimmings, colors and materials are embodied in their makeup—and you'll find them to be most reasonably priced.

### PARTY CLOTHES ACCESSORIES

**Beautiful Petticoats**, positive Parisian creations of all taffeta, or taffeta and Georgette crepe, made either plain or with fancy ruffles to emphasize the bouffant effect.

**Party Underwear**—To know that you are correctly dressed in every particular adds joy to the occasion.

Jersey silk, crepe de chine or softest nainsook underwear of excellent quality in all styles from the perfectly plain to the more daintily trimmed garments with ribbons and laces.

Envelope chemise of all kinds. Loose corset covers and camisoles either with or without sleeves. Bandeaux and brassieres cut low for décollete.

Gossard (front lace) or Bon Ton (back lace) the correct Corsets for any occasion.



### CHILDREN'S WOOL HOSE

A full line of Children's Wool Hosiery, for the baby, sister or brother, of the very best quality and finish; they fit right. Each 25¢ to 50¢

### COATING

A big lot of exclusive coat lengths of 3 yards. The colors, patterns and texture are different. No two alike. An opportune time now to get your coats as the selection is good. The yard \$1.50 to \$5.00

### FOR COLLARS

There are several materials you may use now in making up your collar and cuff sets. Organ-die, lyklingen, India linen, handkerchief linen and silk and wool flannel. The yard 25¢ to \$1.50



### SPECIAL LOT OF LACES 5c

Big assortment of fine laces. Val, linen, in both narrow and wide edges. Used for all kinds of trimming and some regular handkerchief edges. The yard 5¢

### DRESS GOODS \$1.00 and \$1.25 YARD

A special lot of Dress Goods in plaids, stripes, checks and plain colors; 40 to 43 inches wide. Serge, wool taffeta, novelty suiting, French serge etc. Shown in all the wanted shades. The yard \$1.00 and \$1.25.



## BARGAIN BASEMENT TALKS

**SUPPOSE YOU WENT OUT BUYING FOR A MAN**, buying his winter needs—and trying your best to save all you could.

**Would it be a Bargain if the Suits were reduced** only \$2.00 or \$3.00?

**Would it be a Bargain if the Overcoats were reduced** merely \$2.00 or \$3.00?

**Would it be a Bargain if the Shoes were reduced** merely 50c to \$1.00?

**Would it be a Bargain if the Hats, Suits, Underwear, Sox, Gloves and heavy work goods were reduced** merely a few cents?

**The Bargain Basement Says NO.** They're none of the bargains unless the price is slashed around the 1/2-mark.

### WE OFFER YOU

**Men's Suits and Overcoats**—Reduced over half.  
**Men's Shoes**—Both work shoes and dress shoes, cheapest ever.

**Men's Hats, Shirts, Underwear, etc.**—At slashed prices. Every item a truly money saving bargain.

**SHOES**—Does the price of shoes worry you? Up and down the street you've heard of the big advances in the price of all shoes. Here's where we're going to reverse the situation. We'll show you that we can do it, so

### WE'RE GOING TO REDUCE THE PRICE OF PATENT LEATHER DRESS SHOES

Shoes that sold for \$3.00 and \$3.50 and were once reduced in this department we are going to sell now for \$1.98. The Biggest Bargain ever. Patent leather, cloth top, high heel, the new toe, button or lace. Better buy in a hurry \$1.98

**The Heaviest Boys' Calfskin Shoes in Pendleton** \$1.58—Made on a good last but nothing fancy. Heavy oak soles and stubb proof toe, button or lace.

**One Lot of Fifty-Six Pairs Men's Dress Shoes.** The lot consists of gun metal calf, black vici and brown vici. Come in button or lace and sold for \$4.00 every pair. Bargain Basement price \$2.98

**If the Price of Apron Gingham Were Raised** you would do the natural thing—you would look for the

place where you could get it at the old price. The Bargain Basement still sells it for 5¢  
This department is acknowledged the cheapest place in all Pendleton for winter underwear. Underwear for everybody at reduced prices.

## T. P. W. Pure Food Shop

3 PHONES, ALL 15  
CLEANLINESS ECONOMY SERVICE

**New Seasonable Table Supplies**—Plum Pudding, Fig Pudding, New Crop Nuts, Fancy Hood River Apples, Sweet Apple Cider, New Pack Kraut, New Pack Shrimp, New Pack Asparagus, Blood Red Salt Salmon.  
**Hood River Apples**—Fancy grades, Spitzenbergs, Delicious and Ortley's, box \$1.95

T. P. W. Special Blend the best 35¢ Coffee on earth.

**New Crop T. P. W. Texas**—Pound 60¢ and 75¢

Pendletons Greatest Dep't Store

# THE PEOPLES WAREHOUSE

Where It Pays to Trade

### FRANCE'S HEROIC NUN.



SISTER JULIE

When Herbert Corey, now recognized as the first of the European war correspondents, was in Gernerville, he met Sister Julie. She it was who told him about the German soldiers who placed the town baker in his own oven and baked him to death. Later his charred bones were found. Since then Sister Julie has not stopped in her heroic work of caring for the wounded French soldiers and the French government recognized her worth by decorating her with the Grand Cross of the Legion of Honor.